

NEW PLUG-IN HYBRID PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΙΝΟΥΡΓΙΩΝ PLUG-IN ΥΒΡΙΔΙΚΩΝ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

PHEV Vehicles Segment	YTD		MARCH '26	
	Total	Market Share	Total	Market Share
	2.315 Volume:	6,65% %	780 Volume:	5,30% %
A				
A-SUV				
A TOTAL				
B				
B-SUV	5	0,22%		
B TOTAL	5	0,22%		
C	154	6,65%	25	3,21%
C-SUV	1.148	49,59%	330	42,31%
C TOTAL	1.302	56,24%	355	45,51%
D	24	1,04%	6	0,77%
D-SUV	812	35,08%	343	43,97%
D TOTAL	836	36,11%	349	44,74%
E	2	0,09%		
E-SUV	81	3,50%	34	4,36%
E TOTAL	83	3,59%	34	4,36%
F-G	21	0,91%	8	1,03%
F-G-SUV	43	1,86%	20	2,56%
F-G TOTAL	64	2,76%	28	3,59%
MPV				
MPV-M/COMBI	25	1,08%	14	1,79%
SPORTS				

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PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
A			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
A-SUV			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
A TOTAL			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
B			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
B-SUV			5	0,22%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
JEEP	RENEGADE	PHEV	5	100,00%		
PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
B TOTAL			5	0,22%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
JEEP	RENEGADE	PHEV	5	100,00%		
PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
C			154	6,65%	25	3,21%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
SEAT	LEON	PHEV	63	40,91%	14	56,00%
CUPRA	LEON	PHEV	37	24,03%	5	20,00%
AUDI	A3	PHEV	36	23,38%		
VOLKSWAGEN	GOLF	PHEV	9	5,84%	4	16,00%
CITROEN/DS	DS4	PHEV	3	1,95%	1	4,00%
BMW	2-SERIES	PHEV	2	1,30%		
OPEL	ASTRA	PHEV	2	1,30%		
CITROEN/DS	No4	PHEV	1	0,65%	1	4,00%
MERCEDES	A-SERIES	PHEV	1	0,65%		
PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
C-SUV			1.148	49,59%	330	42,31%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
AUDI	Q3	PHEV	230	20,03%	80	24,24%
CUPRA	FORMENTOR	PHEV	152	13,24%	34	10,30%
VOLKSWAGEN	TIGUAN	PHEV	144	12,54%	23	6,97%
BMW	X1-SERIES	PHEV	140	12,20%	63	19,09%
TOYOTA	C-HR	PHEV	108	9,41%	21	6,36%
CHERY	TIGGO 7	PHEV	86	7,49%	28	8,48%
JAECOO	JAECOO 7	PHEV	77	6,71%	27	8,18%
JEEP	COMPASS	PHEV	61	5,31%	20	6,06%

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MERCEDES	GLA-SERIES	PHEV	37	3,22%	10	3,03%
PEUGEOT	3008	PHEV	35	3,05%	2	0,61%
HYUNDAI	TUCSON	PHEV	24	2,09%	9	2,73%
CUPRA	TERRAMAR	PHEV	21	1,83%	5	1,52%
ALFA ROMEO	TONALE	PHEV	17	1,48%	2	0,61%
LAND ROVER	RANGE ROVER EVOQUE	PHEV	15	1,31%	6	1,82%
KIA	NEW SPORTAGE	PHEV	1	0,09%		

PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
C TOTAL			1.302	56,24%	355	45,51%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

AUDI	Q3	PHEV	230	17,67%	80	22,54%
CUPRA	FORMENTOR	PHEV	152	11,67%	34	9,58%
VOLKSWAGEN	TIGUAN	PHEV	144	11,06%	23	6,48%
BMW	X1-SERIES	PHEV	140	10,75%	63	17,75%
TOYOTA	C-HR	PHEV	108	8,29%	21	5,92%
CHERY	TIGGO 7	PHEV	86	6,61%	28	7,89%
JAECOO	JAECOO 7	PHEV	77	5,91%	27	7,61%
SEAT	LEON	PHEV	63	4,84%	14	3,94%
JEEP	COMPASS	PHEV	61	4,69%	20	5,63%
MERCEDES	GLA-SERIES	PHEV	37	2,84%	10	2,82%
CUPRA	LEON	PHEV	37	2,84%	5	1,41%
AUDI	A3	PHEV	36	2,76%		
PEUGEOT	3008	PHEV	35	2,69%	2	0,56%
HYUNDAI	TUCSON	PHEV	24	1,84%	9	2,54%
CUPRA	TERRAMAR	PHEV	21	1,61%	5	1,41%
ALFA ROMEO	TONALE	PHEV	17	1,31%	2	0,56%
LAND ROVER	RANGE ROVER EVOQUE	PHEV	15	1,15%	6	1,69%
VOLKSWAGEN	GOLF	PHEV	9	0,69%	4	1,13%
CITROEN/DS	DS4	PHEV	3	0,23%	1	0,28%
OPEL	ASTRA	PHEV	2	0,15%		
BMW	2-SERIES	PHEV	2	0,15%		
CITROEN/DS	No4	PHEV	1	0,08%	1	0,28%
KIA	NEW SPORTAGE	PHEV	1	0,08%		
MERCEDES	A-SERIES	PHEV	1	0,08%		

PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
D			24	1,04%	6	0,77%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

AUDI	A5	PHEV	7	29,17%	1	16,67%
MERCEDES	CLE-SERIES	PHEV	4	16,67%	2	33,33%
BMW	3-SERIES	PHEV	4	16,67%	2	33,33%
TOYOTA	PRIUS	PHEV	2	8,33%	1	16,67%
MERCEDES	C-SERIES	PHEV	2	8,33%		
BYD	SEAL 5	PHEV	2	8,33%		
VOLVO	V60	PHEV	2	8,33%		
PEUGEOT	408	PHEV	1	4,17%		

PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
D-SUV			812	35,08%	343	43,97%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

BYD	SEAL U	PHEV	240	29,56%	117	34,11%
VOLVO	XC60	PHEV	93	11,45%	45	13,12%
MERCEDES	GLC-SERIES	PHEV	72	8,87%	30	8,75%
MG	HS (NEW)	PHEV	57	7,02%	14	4,08%

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GEELY	STARRAY	PHEV	39	4,80%	14	4,08%
OMODA	OMODA 9	PHEV	36	4,43%	32	9,33%
CHERY	TIGGO 9	PHEV	36	4,43%	21	6,12%
BMW	X3-SERIES	PHEV	35	4,31%	11	3,21%
AUDI	Q5	PHEV	28	3,45%	5	1,46%
CHERY	TIGGO 8	PHEV	23	2,83%	10	2,92%
BYD	SEALION 5	PHEV	20	2,46%	5	1,46%
RENAULT	RAFALE	PHEV	17	2,09%	7	2,04%
FORD	KUGA	PHEV	16	1,97%	1	0,29%
LYNK & CO	08	PHEV	15	1,85%	7	2,04%
LEAPMOTOR	C10	PHEV	14	1,72%	1	0,29%
LEXUS	NX-SERIES	PHEV	13	1,60%	2	0,58%
DFSK	E5	PHEV	11	1,35%	4	1,17%
CITROEN/DS	DS7	PHEV	10	1,23%	3	0,87%
LAND ROVER	RANGE ROVER VELAR	PHEV	9	1,11%	5	1,46%
SKODA	KODIAQ	PHEV	7	0,86%	2	0,58%
LAND ROVER	DISCOVERY SPORT	PHEV	5	0,62%	2	0,58%
TOYOTA	RAV4	PHEV	3	0,37%		
OPEL	GRANDLAND (NEW)	PHEV	2	0,25%	2	0,58%
MAZDA	CX-60	PHEV	2	0,25%	1	0,29%
HYUNDAI	SANTA FE	PHEV	2	0,25%	1	0,29%
PEUGEOT	5008	PHEV	2	0,25%	1	0,29%
VOLKSWAGEN	TAYRON	PHEV	2	0,25%		
LAND ROVER	DEFENDER	PHEV	2	0,25%		
HONDA	CR-V	PHEV	1	0,12%		

PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
D TOTAL			836	36,11%	349	44,74%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

BYD	SEAL U	PHEV	240	28,71%	117	33,52%
VOLVO	XC60	PHEV	93	11,12%	45	12,89%
MERCEDES	GLC-SERIES	PHEV	72	8,61%	30	8,60%
MG	HS (NEW)	PHEV	57	6,82%	14	4,01%
GEELY	STARRAY	PHEV	39	4,67%	14	4,01%
OMODA	OMODA 9	PHEV	36	4,31%	32	9,17%
CHERY	TIGGO 9	PHEV	36	4,31%	21	6,02%
BMW	X3-SERIES	PHEV	35	4,19%	11	3,15%
AUDI	Q5	PHEV	28	3,35%	5	1,43%
CHERY	TIGGO 8	PHEV	23	2,75%	10	2,87%
BYD	SEALION 5	PHEV	20	2,39%	5	1,43%
RENAULT	RAFALE	PHEV	17	2,03%	7	2,01%
FORD	KUGA	PHEV	16	1,91%	1	0,29%
LYNK & CO	08	PHEV	15	1,79%	7	2,01%
LEAPMOTOR	C10	PHEV	14	1,67%	1	0,29%
LEXUS	NX-SERIES	PHEV	13	1,56%	2	0,57%
DFSK	E5	PHEV	11	1,32%	4	1,15%
CITROEN/DS	DS7	PHEV	10	1,20%	3	0,86%
LAND ROVER	RANGE ROVER VELAR	PHEV	9	1,08%	5	1,43%
SKODA	KODIAQ	PHEV	7	0,84%	2	0,57%
AUDI	A5	PHEV	7	0,84%	1	0,29%
LAND ROVER	DISCOVERY SPORT	PHEV	5	0,60%	2	0,57%
BMW	3-SERIES	PHEV	4	0,48%	2	0,57%
MERCEDES	CLE-SERIES	PHEV	4	0,48%	2	0,57%
TOYOTA	RAV4	PHEV	3	0,36%		
OPEL	GRANDLAND (NEW)	PHEV	2	0,24%	2	0,57%

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PEUGEOT	5008	PHEV	2	0,24%	1	0,29%
HYUNDAI	SANTA FE	PHEV	2	0,24%	1	0,29%
MAZDA	CX-60	PHEV	2	0,24%	1	0,29%
TOYOTA	PRIUS	PHEV	2	0,24%	1	0,29%
VOLKSWAGEN	TAYRON	PHEV	2	0,24%		
VOLVO	V60	PHEV	2	0,24%		
BYD	SEAL 5	PHEV	2	0,24%		
MERCEDES	C-SERIES	PHEV	2	0,24%		
LAND ROVER	DEFENDER	PHEV	2	0,24%		
PEUGEOT	408	PHEV	1	0,12%		
HONDA	CR-V	PHEV	1	0,12%		

PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
E			2	0,09%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

MERCEDES	E-SERIES	PHEV	2	100,00%		
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PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
E-SUV			81	3,50%	34	4,36%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

MERCEDES	GLE-SERIES	PHEV	25	30,86%	15	44,12%
LAND ROVER	RANGE ROVER SPORT	PHEV	20	24,69%	12	35,29%
PORSCHE	CAYENNE	PHEV	17	20,99%	3	8,82%
BMW	X5-SERIES	PHEV	13	16,05%	3	8,82%
JEEP	WRANGLER	PHEV	6	7,41%	1	2,94%

PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
E TOTAL			83	3,59%	34	4,36%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

MERCEDES	GLE-SERIES	PHEV	25	30,12%	15	44,12%
LAND ROVER	RANGE ROVER SPORT	PHEV	20	24,10%	12	35,29%
PORSCHE	CAYENNE	PHEV	17	20,48%	3	8,82%
BMW	X5-SERIES	PHEV	13	15,66%	3	8,82%
JEEP	WRANGLER	PHEV	6	7,23%	1	2,94%
MERCEDES	E-SERIES	PHEV	2	2,41%		

PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
F-G			21	0,91%	8	1,03%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

BMW	5-SERIES	PHEV	13	61,90%	6	75,00%
PORSCHE	PANAMERA	PHEV	4	19,05%	1	12,50%
AUDI	A8	PHEV	1	4,76%	1	12,50%
BENTLEY	FLYING SPUR	PHEV	1	4,76%		
BMW	7-SERIES	PHEV	1	4,76%		
MERCEDES	GT-SERIES	PHEV	1	4,76%		

PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
F-G-SUV			43	1,86%	20	2,56%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

VOLVO	XC90	PHEV	22	51,16%	11	55,00%
LAND ROVER	RANGE ROVER	PHEV	8	18,60%	3	15,00%
BMW	XM-SERIES	PHEV	5	11,63%	1	5,00%
LAMBORGHINI	URUS	PHEV	3	6,98%	1	5,00%
AUDI	Q8	PHEV	2	4,65%	2	10,00%
BENTLEY	BENTAYGA	PHEV	2	4,65%	2	10,00%

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MAZDA	CX-80	PHEV	1	2,33%		
PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
F-G TOTAL			64	2,76%	28	3,59%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
VOLVO	XC90	PHEV	22	34,38%	11	39,29%
BMW	5-SERIES	PHEV	13	20,31%	6	21,43%
LAND ROVER	RANGE ROVER	PHEV	8	12,50%	3	10,71%
BMW	XM-SERIES	PHEV	5	7,81%	1	3,57%
PORSCHE	PANAMERA	PHEV	4	6,25%	1	3,57%
LAMBORGHINI	URUS	PHEV	3	4,69%	1	3,57%
BENTLEY	BENTAYGA	PHEV	2	3,13%	2	7,14%
AUDI	Q8	PHEV	2	3,13%	2	7,14%
AUDI	A8	PHEV	1	1,56%	1	3,57%
MERCEDES	GT-SERIES	PHEV	1	1,56%		
MAZDA	CX-80	PHEV	1	1,56%		
BMW	7-SERIES	PHEV	1	1,56%		
BENTLEY	FLYING SPUR	PHEV	1	1,56%		
PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
SUV			2.089	90,24%	727	93,21%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
BYD	SEAL U	PHEV	240	11,49%	117	16,09%
AUDI	Q3	PHEV	230	11,01%	80	11,00%
CUPRA	FORMENTOR	PHEV	152	7,28%	34	4,68%
VOLKSWAGEN	TIGUAN	PHEV	144	6,89%	23	3,16%
BMW	X1-SERIES	PHEV	140	6,70%	63	8,67%
TOYOTA	C-HR	PHEV	108	5,17%	21	2,89%
VOLVO	XC60	PHEV	93	4,45%	45	6,19%
CHERY	TIGGO 7	PHEV	86	4,12%	28	3,85%
JAECOO	JAECOO 7	PHEV	77	3,69%	27	3,71%
MERCEDES	GLC-SERIES	PHEV	72	3,45%	30	4,13%
JEEP	COMPASS	PHEV	61	2,92%	20	2,75%
MG	HS (NEW)	PHEV	57	2,73%	14	1,93%
GEELY	STARRAY	PHEV	39	1,87%	14	1,93%
MERCEDES	GLA-SERIES	PHEV	37	1,77%	10	1,38%
OMODA	OMODA 9	PHEV	36	1,72%	32	4,40%
CHERY	TIGGO 9	PHEV	36	1,72%	21	2,89%
BMW	X3-SERIES	PHEV	35	1,68%	11	1,51%
PEUGEOT	3008	PHEV	35	1,68%	2	0,28%
AUDI	Q5	PHEV	28	1,34%	5	0,69%
MERCEDES	GLE-SERIES	PHEV	25	1,20%	15	2,06%
HYUNDAI	TUCSON	PHEV	24	1,15%	9	1,24%
CHERY	TIGGO 8	PHEV	23	1,10%	10	1,38%
VOLVO	XC90	PHEV	22	1,05%	11	1,51%
CUPRA	TERRAMAR	PHEV	21	1,01%	5	0,69%
LAND ROVER	RANGE ROVER SPORT	PHEV	20	0,96%	12	1,65%
BYD	SEALION 5	PHEV	20	0,96%	5	0,69%
RENAULT	RAFALE	PHEV	17	0,81%	7	0,96%
PORSCHE	CAYENNE	PHEV	17	0,81%	3	0,41%
ALFA ROMEO	TONALE	PHEV	17	0,81%	2	0,28%
FORD	KUGA	PHEV	16	0,77%	1	0,14%
LYNK & CO	08	PHEV	15	0,72%	7	0,96%
LAND ROVER	RANGE ROVER EVOQUE	PHEV	15	0,72%	6	0,83%
LEAPMOTOR	C10	PHEV	14	0,67%	1	0,14%

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BMW	X5-SERIES	PHEV	13	0,62%	3	0,41%
LEXUS	NX-SERIES	PHEV	13	0,62%	2	0,28%
DFSK	E5	PHEV	11	0,53%	4	0,55%
CITROEN/DS	DS7	PHEV	10	0,48%	3	0,41%
LAND ROVER	RANGE ROVER VELAR	PHEV	9	0,43%	5	0,69%
LAND ROVER	RANGE ROVER	PHEV	8	0,38%	3	0,41%
SKODA	KODIAQ	PHEV	7	0,34%	2	0,28%
JEEP	WRANGLER	PHEV	6	0,29%	1	0,14%
LAND ROVER	DISCOVERY SPORT	PHEV	5	0,24%	2	0,28%
BMW	XM-SERIES	PHEV	5	0,24%	1	0,14%
JEEP	RENEGADE	PHEV	5	0,24%		
LAMBORGHINI	URUS	PHEV	3	0,14%	1	0,14%
TOYOTA	RAV4	PHEV	3	0,14%		
BENTLEY	BENTAYGA	PHEV	2	0,10%	2	0,28%
AUDI	Q8	PHEV	2	0,10%	2	0,28%
OPEL	GRANDLAND (NEW)	PHEV	2	0,10%	2	0,28%
HYUNDAI	SANTA FE	PHEV	2	0,10%	1	0,14%
MAZDA	CX-60	PHEV	2	0,10%	1	0,14%
PEUGEOT	5008	PHEV	2	0,10%	1	0,14%
LAND ROVER	DEFENDER	PHEV	2	0,10%		
VOLKSWAGEN	TAYRON	PHEV	2	0,10%		
HONDA	CR-V	PHEV	1	0,05%		
MAZDA	CX-80	PHEV	1	0,05%		
KIA	NEW SPORTAGE	PHEV	1	0,05%		

PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
MPV			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

PHEV

PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
MPV-M/COMBI			25	1,08%	14	1,79%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

VOLKSWAGEN	CADDY	PHEV	14	56,00%	6	42,86%
FORD	TOURNEO CUSTOM	PHEV	9	36,00%	7	50,00%
FORD	TOURNEO CONNECT	PHEV	2	8,00%	1	7,14%

PHEV Vehicles			YTD		MARCH '26	
Segment			Total	Market Share	Total	Market Share
SPORTS			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

PHEV